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## **Social Investment Management of PT. Chevron Pacific Indonesia in the framework of National Defense**

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**Abstract.** Ethics in a multinational company environment is related to business problems, but the position of corporate partnership determines sustainable companies. The study aims to integrate the concept of social investment (SI) with state defense in multinational mining companies' environment. Social Investment (SI) business ethics as part of Corporate Citizenship (CC) has a different concept base. CSR for companies is an honest effort for companies towards the surrounding community. Whereas the State Defense is a political concept of the State that regulates citizens' rights and obligations in defending the country. The ethnographic method can combine the CSR and State Defense models in the multinational company oil mine environment. Chevron Pacific Indonesia Inc.'s CSR in international companies is called Social Investment (SI) has a dilemma; because CSR is seen as a long-term corporate interest, on the other hand, the regional Government distributes a small portion of profits to the surrounding community. After analyzing PT Chevron Pacific Indonesia's CSR and the Regional Government's strategy in realizing public welfare in the context of state defense, researchers can formulate the Corporate Citizenship (CC) as the State Defense CSR model..

**Keywords.** Corporate Social Responsibility (CSR). Social Investment (SI). Multinational Companies (MNC), Corporate Citizenship (CC), and Local Governments.

### **1. Introduction**

Corporate Social Responsibility (CSR) Multinational Enterprises (PMN) ethical indicators that guarantee a foreign company's existence in a country. Internally CSR contributes to long-term profits and enhances the Company's reputation. Internally creating a more orderly community culture and financial benefits [1]. PMN influences international business trends, global competitiveness in international markets, and a country's economics [2]. The dilemma for Multinational Enterprises (PMN) must increase profits for the benefit of stakeholders, but at the same time must be concerned with the community, so that the existence of Corporate Social Responsibility (CSR) is questionable. If PMN CSR must care for the community, PMN CSR can be used to defend the country, or the PMN CSR program can be included as a state defense program. However, if PMN CSR is only an advantage, the PMN CSR is business-to-business. CSR with business-to-business relationships determines the effectiveness of a CSR program for companies [3]. The problems this research will answer; how to manage CSR by combining resources in the context of social investment for the benefit of national defense

In the scientific perspective, CSR is seen in the context of business ethics while the obligation of multinational companies as part of citizenship in the context of state politics. Business ethics centered on "materialist-hedonism" has given priority to wealth and secondary priorities for humanity. According to Adam Smith (1976, p.558), humans can be measured from wealth, but wealth cannot guarantee tolerance. Wealth is transferred in the form of money or silver, so cash and silver will control what we want. On the other hand, Alfred Marshall (re-2012, p. 10) explains that economics is intentionally studying humanity in life, how one earns income, and how he uses it.

Archie Carroll explained three (3) levels of CSR character of a company; 1) evil, 2) immodest, and 3) moral. To see which level of CSR a Carroll company might propose five factors; 1) developed ethical norms, 2) motivation, 3) goals, 4) legal orientation, and 5) strategies used [4]. If Business leaders pursue profit alone, it will go against the interests of the State. Indonesia adheres to a total national defense system, including any company that is part of the national defense system. Ethical leaders think of all the long-term actions and words, the disadvantages, and use for the organization for decisions taken. They are respecting one another, realizing the overage and deficiencies to help one another. High ethical standards are applied to quality leadership. Their behavior influences followers so that a leader becomes a role model for his group. A leader who is recognized or not seen from the many militancy that follows the leader's character in their life. [5].

The phenomenon of business relations with environmental communities since the 1998 reform began to change. Increased public awareness to seek the value of justice dan the common good. On the other hand, the Company must provide an excellent image to the public to continue the Company. The value of justice is from a liberal perspective and within the framework of living together in a country. On the other hand, constitutionally, people living around the Company must defend the country. Indonesia uses the doctrine of a universal people's defense system. The responsibility of foreign companies to the occupied country how to manage it.

## **2. Method**

Through an 'ethnographic' approach, it is possible to create collaborative and interactive systems applied in the real world. The researcher's guide in using this approach uses the open ethnographic Andy Crabtree entitled "Designing Collaborative Systems: A Practical Guide to Ethnography." This option is considered relevant because the research objective is to formulate the National Defense CSR model. Through ethics studies, the collaboration of values developed by PT Chevron in the CSR program with the concept and method of defense of the Indonesian Ministry of Defense is developed. This ethnographic approach is applied in social research, taking into account society's State and the level and type of human interaction involved, namely Multinational Companies and Governments. The ethnographic approach is an alternative to combine two or more different things. In this research, the object faced by CSR and State Defense is both the problem of society and the environment, for it allows ethnography to be used.

This alternative approach to cooperation through the use of native culture is possible to ask and suggest that this is an analytic orientation of attention focus on the conversation with work that has been done through interviews and participation. Michael Moerman (1992) says, talking is not the object of study in itself. Talk is Through interviews, and researchers enter the core of a collaborative system design that can be met. The discussion about how to do coordination can be done by focusing attention on the work that people do together. By coordinating their actions with the question: how do practical work be analyzed through discussion. Different from using

some general analytic formats (such as transcription or schema). The reverse meeting may be present to form the conversations produced during the joint discussion [6].

The series of solutions to CSR and State Defense collaboration problems are based on the assumption that the National Defense Ethics values are developed by the Ministry of Defense of the Republic of Indonesia and can be integrated with Chevron Pacific Indonesia's emic values Inc. Indonesia CSR. The integration of State Defense values in the community is integrated with CSR in the mining work of Multinational Companies, and the researchers have data to be formulated into the National CSR model. The legal position of Chevron Pacific Indonesia Inc. as a Corporate Citizenship (CC) entity has a vision and mission in the social development of ethical companies (Business Ethics) through its Corporate Special Responsibility (CSR) program. The Regional Government is also an entity with a vision and mission in developing the community and the environment in the region, one of which is the Regional Government's obligation to submit to and obey the State. Because the environment and society are always changing, it is essential to describe the current condition and reconstructed it to suit the development and needs of both the community situation, environment, market conditions, government regulations, and other stakeholders. For this reason, the first step is to analyze CSR forms conceptually, followed by their implementation in Chevron Pacific Indonesia Indonesia Inc. Then State Defense is set by the Government, then how to implement the State Defense by the Regional Government.

The combination of CSR and State Defense can be tested in the field can be seen in the form of the letter "V." Selection of the "V" model applies ethnographic research strategies or procedures used by researchers to solve problems and achieve research objectives;

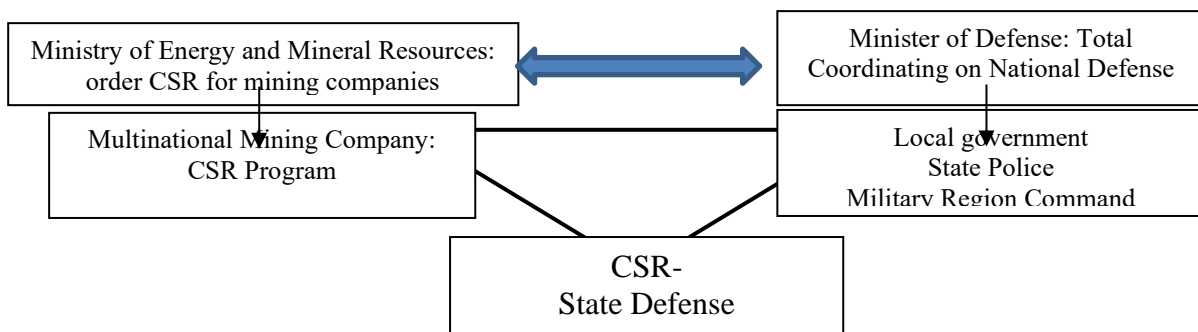


Figure: Scheme of the Process of Establishing a State Defense CSR Concept

Combining two or more concepts is a theory. The requirements of a method have systems that contain coherence values, consistency correspondence. The relationship between the Company and the regional Government is in the form of interoperability, so the CSR-BN collaboration model is interoperable. This means that the relationship is not permanent, but one another can relate to the same object but can be different. From a CSR perspective, a farmer group development program can be referred to as the realization of an empowerment program, but from the Government to instill a love of the homeland. I love the Fatherland as part of the State Defense. Therefore, the collaboration referred to is the process of planting the State Defense's fundamental values through CSR programs in the mining environment of multinational companies, both places of work, education, and settlement.

### **3. Result**

#### **Ethics and Emic State Defense Concepts and Practices in Multinational Mining Companies.**

##### **1. State Defense Ethics Value.**

The rights and obligations of a company are regulated in Law No. 40 of 2007. In this regulation, it is explained that social and environmental responsibilities are the Company's commitment to participate in sustainable economic development to improve the quality of life for the environment that is more beneficial to companies, the environment, and the general public. Specifically for natural resource management, companies must calculate and budget a company's expenditure costs by using the principle of decency and justice, for those who do not carry out the obligations of TJSL are subject to sanctions. The Company can be interpreted as a collection of people led by a management system with a set goal, of course, can be seen as citizens (corporate citizenship) who have rights and obligations.

Mining companies are more based explicitly on RI Law No. 40 Th.2007 concerning Limited Liability Company Article 74 paragraph 1 The Company that carries out its business activities in the field and is related to natural resources "must" implement Social and Environmental Responsibility. The community does not need to ask for CSR because it has become the community's right to be protected by law. However, the community must criticize the implementation for realizing the Company's commitment, not just imaging truly. The Company approaches the community as partners, which will also benefit the Company's operations' sustainability. Besides being useful for the community, corporate social responsibility programs also have a positive impact on the Company. With a continuous Corporate Social Responsibility (CSR) program, it will provide a positive image of the Company in the community's eyes and adequate support in the Company's operational aspects. Program activities that are assisted by companies must improve the regional human development index (HDI); HDI is a comparison of life expectancy, literacy, education, and living standards. The higher the HDI value of a region, the better the achievement of human development.

The State Defense policy's target is based on the Decree of the Minister of Defense of the Republic of Indonesia Number: Kep/1255/M/XII/2015 Concerning the 2016 National Defense Policy. The State Defense Awareness Development System is through cooperation between the Ministry of Defense and others in organizing a program for cadres' formation for the defense of the State in neighborhoods, education, and employment. The model of implementing the State Defense in Multinational Mining Companies' environment is not only defined as a war against the enemy but strengthens the Indonesian nation from all dimensions. One form is strengthening in the fields of economics, education, and others. Supporting the economic area is one form of state defense.

Besides economics, education is also another form of strengthening state defense. "No country is secure in self-defense if the education (community) level is not right. The economy must also be strong because there is no reliable and respected country if the organization cannot. A country can advance if the Government can combine the power of natural resources (SDA) and Human Resources (HR) to prosper the community, the synergy of both, he continued, will be realized. If the State and Company have good leadership, thus it is expected that social and environmental responsibility. The Company's commitment to play a role in sustainable economic development improves the quality of life and beneficial environment, both for the Company itself, the local community, and the organization. In addition to all that, mining includes an important national object that functions as a source of energy security and state revenue.

In simple terms, there are at least five dimensions of State Defense values. In CSR practices in the field of the work of mining miners, national mining companies can be described as follows;

a. Love values for the homeland.

The attitude of love for the homeland is a form of feeling happy to a country of residence to obtain life. Since being born, attending school, working, breeding, working until death. Someone who is said to love the homeland when he is always earnest and tries to make his country progress and prosper according to the Pancasila ideology and the 1945 constitution.

If you learn from the Regional Government of Siak Regency with the slogan "Siak the Truly Malay" (Siak is Real Malay), then the form of patriotism is attached to people's love for the environment. This slogan means that Siak is a city with an authentic Malay culture. Siak is also known as the State of the Palace because of the previous Siak Sultanate's long history. The people highly respected the Sultan; he was a National Hero; not many archipelago kingdoms surrendered their kingdom and wealth to the State of 3 Million Guilders to the Republic at the beginning of independence.

At present, Indonesia is a nation that has a solid structure. Built from a series of unified regional cultural elements, it becomes a sovereign cultural building. Then the construction of this building becomes a national identity. The structure of culture will remain strong as long as regional culture elements do not experience disintegration. We commit to maintaining the Malay culture, one of the components forming the nation's culture.

b. Conscious of nation and State

The nature of honesty and a high sense of responsibility can create a good view of where we work. Likewise, on the contrary, if we are not able to develop trust and ignore honesty, our workers' environment will get a bad image by the community and the Company where they work. Attitudes have a sense of pride as a nation of Indonesia to foster a sense of participation (sense of involvement), a sense of belonging (sense of belonging), and a sense of responsibility (sense of duty). All applicable regulations within the framework of Pancasila, the Republic of Indonesia's Constitution in 1945, the Unitary State of the Republic of Indonesia, and the legitimate Government.

c. Understanding Pancasila as State Ideology

Based on the experience that Pancasila wanted to be replaced as a political constellation of Indonesia several times, it failed and caused chaos and uncertainty in state law. It is what makes the belief in Pancasila even stronger. Life in the mining environment is often in sharp contrast to the surrounding community's lives, resulting in social jealousy. Even mining areas such as Aceh, Papua, and Riau have expressed voices of "independence." Here CSR is essential to improve the community's social and cultural economy in the mine environment in the State Defense context. However, at present, it is felt that the portion of CSR funds from mining companies has decreased considerably compared to the previous year the previous decade; this has happened since CSR policies no longer become Cost Recovery and must be removed from their profits.

d. Compliance and compliance with applicable law.

Compliance and compliance with applicable law manifest the love of the homeland and the nation's defense. This action under the applicable law will create security and peace. It functions for the environment and manifests a sense of justice in the community. The crime is a nation's

disease that it takes away the rights of others to get welfare. By abandoning offense, we will help the community and Government in improving the quality of life.

e. State Defense Initial Ability.

The initial ability to defend the country, practically what capabilities are expected, train and maintain with work discipline, commemorate the national day, heroism, and get an indication of natural disasters, mass fights, unrest, and hoax information and so on. How the community reports and the initial response. The initial ability to defend the country in the community in the area includes:

- a) Awareness to preserve cultural wealth, exceptionally diverse regional cultures. So that this can prevent recognition from other countries that mention Indonesia's regional wealth as a result of their native culture;
- b) For students, it can be realized by the attitude of constant learning. So that in the future, it will bring out intelligent human resources and be able to filter various kinds of information from foreign parties. Thus, the community will not be affected by misleading information from foreign cultures.

Therefore, Corporate Social Responsibility (CSR) or community social responsibility is merely material and non-material assistance for the Company either from benefit or not to the community, and this can be linked to the State Defense Program. Non-physical CSR is directly related to the State Defense program; this refers to the community's welfare both economically, socially, and culturally to reduce corporate and community environmental disparities.

### **Emic Values of State Defense in Chevron Pacific Indonesia Inc. CSR Activities**

Emic values are related to the analysis of cultural phenomena from someone participating in the culture being studied. Emic knowledge and interpretation are those in culture, which are determined by long-standing habits, customs, meanings and local beliefs' (Ager and Loughry, 2004) and are best explained by 'actors themselves.' In this study, good habits in implementing Chevron CSR are determined by Chevron itself. Ethical knowledge refers to generalizations about human behavior that are considered universally valid and usually relates cultural practices to factors that are of interest to researchers, such as Chevron's CSR practices. Chevron may not be aware of such things as State Defense activities.

The four pillars/focus of Chevron Pacific Indonesia Inc.'s CSR program are also called Social Investment, namely: Empowerment / economic development, vocational education and training, Health, Environment. The implementation is very dependent on Chevron Pacific Indonesia Inc.'s business unit in understanding the problems in their operational environment. Chevron does not want to be intervened, because according to Chevron, the Company's CSR program is outside the government program;

a. Empowerment / economic development

In the last three years, integrated agriculture, MSME development, financial access to small and medium enterprises. Chevron Pacific Indonesia Inc. prioritizes how many beneficiaries Chevron Pacific Indonesia Inc. has targeted, not the value that Chevron Pacific Indonesia Inc. has provided. According to Chevron Pacific Indonesia Inc., it is not a focus. For Sumatra, it can benefit more than 1200 people. Some sub-programs of economic empowerment are Integrated Agriculture Programs such as the formation of the indigenous Sakai tribe. The Chevron Pacific Indonesia Inc. program is beneficial for the Sakai community. Because they always move and make a living now, they can live in a place adequately. Chevron Pacific

Indonesia Inc. can divert and change their mindset for farming. Initially, 20 farmers. However, they can replicate the program in other places where the Sakai youth themselves manages the community. Chevron Pacific Indonesia Inc. operates in 7 sub-districts and seven city districts; Bengkalis, Dumai, Rokan Hulu, Rokan Hilir, Siak, Kampar, Pekanbaru. For fish farming and animal husbandry programs, almost all are evenly distributed in all urban districts.

b. Vocational education and training

Chevron Pacific Indonesia Inc. has many contributions in education, including SMAN 1 Pekanbaru as the first high school in Riau, Riau Caltex Polytechnic initiated superior polytechnics and in 2015 became the best Private Polytechnic in Indonesia. Chevron Pacific Indonesia Inc. has a scholarship program for outstanding Riau students at the high school level to continue to Higher Education. Chevron Pacific Indonesia Inc. helped four years of tuition fees. In the fifth year, Chevron Pacific Indonesia Inc. assumed they had graduated with a high GPA. Many of the families are unable, but they can finish college quickly with good grades.

Chevron Pacific Indonesia Inc. has a University Relationship Program. For now, four universities are; Unilak, UNRI, UMRI, and UIR. The assistance is more to increase lecturers and students' capacity, and the most important is the accreditation of study programs that Chevron Pacific Indonesia Inc. helps. All this time, those who were accredited C became B and B headed for A. Chevron supported laboratory equipment. Every year there were master and doctoral programs with the help of around ten lecturers financed by PT Chevron Pacific Indonesia. Field research, public lectures are part of the forms to achieve proper accreditation. For a student, activities consist of assistance in the infrastructure and activities.

c. Health

Chevron Pacific Indonesia Inc.'s health focus is how to improve Posyandu services, especially capacity building for mothers. This target is to train Posyandu cadres to be more professional. Even Posyandu cadres are not only in Health but also in the economy. Posyandu cadres are provided with an increase in housewife business by being given the task of managing Posyandu. Because the household situation is not economically viable, Chevron provides and enhances the economy's ability, for example, with home industry training so that in addition to improving Posyandu services, it also enhances the family's economy.

Chevron Pacific Indonesia Inc. always improves all services and strategies. In 2000 Chevron Pacific Indonesia Inc. assisted in physical, weighing Posyandu and family economy, but Chevron Pacific Indonesia Inc. changed its attention to the target after social mapping. Chevron Pacific Indonesia Inc. assesses that infrastructure is the primary task of the Government. Therefore the Company is more to complimentary, which the Government may not focus on.

d. Environment

Garbage Bank PT Chevron Pacific Indonesia's flagship program in the field of environment. The purpose of household waste recycling management to increase citizens' income and maintain environmental cleanliness is PT Chevron Pacific Indonesia's priority. It is related to integrated agriculture from aspects of economic empowerment and ecological factors. Even they are now employed as trainers in other sub-districts who want to do the Waste Bank program. Waste is managed and generates money by selling to shelters. There are also aspects of educating children on how to maintain the environment, especially education. The result is that people can make money, and they actively ask for waste from the Company, both of which are profitable.

Another program is the Sakai Pematang Pudu Integrated Agriculture Group's empowerment, which participates in the village program to mitigate climate change initiated by the Environmental Service. This program emphasizes more on how the community in a village has more directed towards the climate chain. It can also be for economic empowerment. For example, it is planting Palawija as a pilot village. Collective efforts from the community to preserve the environment and also related to climate chains.

There are two strategies in PT Chevron Pacific Indonesia's CSR program; there are those for sustainability, and there are sponsorship donations. Like the Al-Ittihad Foundation, which adheres to 3 pillars; The Qur'an, morality, and achievement manage schools starting from TPA, TKIT, MDA, SDIT, MTs, SMP IT, and SMA IT. Assistance to institutions like this is Sponsorship Donation. Currently, the Foundation is also in the inventory of land assets granted by PT Chevron Pacific Indonesia, so that when the Chevron Pacific Indonesia Inc. expires, the Foundation's contract is independent.

#### **4. Discussion**

##### **1. Combination of CSR with State Defense**

Emic values of CSR Multinational companies prioritize profit in every activity, but the Company's moral ethics for the Company's continuation are maintained despite different names or terms. According to the Professor of Accounting at the University of Riau Tarmizi, "if Chevron Pacific Indonesia Inc. makes CSR the period Social Investment (SI) is not a problem, because it is understandable in the context of developing their business concept, the investment is not mandatory while CSR is mandatory, but if CSR is considered an obligatory investment. For example, building roads, irrigation, and so on, they consider an asset to the community.

According to Socio Performance Manager Chevron Pacific Indonesia Inc. Pinto Bowo Budi Laksono, Chevron's terminology was a more corporate responsibility to Social Engagement / Social Performance. Chevron sees what we give to the nation, and society is not merely a form of social responsibility but more than that. Chevron sees it as an investment because social responsibility is as if the Company responsible is given. Chevron is a form of social investment given to the community because we operate in areas where the organization is located. In the Chevron Corporate Responsibility concept, (CR) is the same as CSR. CR The contents are extensive and are reported annually to SKK Migas starting from human rights, workforce arrangements, etc., while Social investment (SI) is part of CR.

According to Territorial Chief at Korem 031/Wirabima Riau, Colonel Arm. Jonny Marpaung is a regional development technical officer (TNI) in the Riau region, stating that CSR or CR is not an important issue. This is the concern for the environment, which is a problem if CSR assistance is a problem, so national programs never ask Chevron's CSR assistance. The distribution assisted many other companies; for example, thousands of basic foods were given to the surrounding community; his assistants' name continued to mention the Company's assistance. The TNI, in this case, only helps with the involvement of personnel and facilities owned so that territorial activities can be supported. Territorial activities are the key to Bela Negara because the assistance provided through the CSR program closer the hearts of the people with the TNI. If the people unite with the TNI, then the national defense will be strong by the universal people's defense system. For whatever the name is, and whatever category is given, by engaging in the national activities of the TNI, the activity is at the same time, including helping the national defense activities.

For the Upstream Oil and Gas Implementing Special Task Force (zone) together with Chevron Pacific Indonesia Inc. Indonesia Cooperation Contract Contractors (CCC) through its Corporate Social Responsibility (CSR) program, it is committed to developing environmental,

socio-economic, Health, and education in the Work Area (WA ) Oil and Gas. Senior Manager for SKK Migas Institutional Relations Nyimas F Rikani said 322 zones developed exploration in Indonesia under SKK Migas. As for each of these oil and gas companies, they must carry out CSR activities by Law No. 22 of 2001 concerning Oil and Gas, plus Law Number 40 of 2007 regarding Limited Liability Companies. "The Law on PT every company related to natural resources must carry out environmental management and carry out the social functions of the community around their work area as a support for the operation of the smooth operation program," according to the Manager for Institutional Relations.

Judging from the Senior Manager's argument for SKK Migas Institutional Relations Nyimas F Rikani, it is seen that there is a difference in intent between the law as an ethical norm, while he intends to support business operations to business. Thus the issue of not transparency regarding CSR funding is naturally a widespread public issue. The model of the financial statements of Chevron Pacific Indonesia Inc. is beyond the scope of moral assessment because, according to Professor Kirmizi, transparency is a requirement in the implementation of good corporate governance (GCG). Also, according to this accountant expert, the motivation for the lack of ethical perceptions of the lives of the surrounding community seems to reject the Provincial Regulation and the Bupati's Decree concerning the regulation of CSR in the Local Government. According to the Head of Public Relations of the Riau Provincial Government in the Riau Provincial Regulation, it requires to report CSR activities every year, but Chevron is stubborn. Therefore, according to the Head of the Regional Planning Office of Siak Regency, Chevron rejects the Siak Regent's decision implicitly because it actively rejects the Siak District CSR Forum even though CSR is called a moral activity.

According to Deputy Finance and Monetization of the Special Task Force for Upstream Oil and Gas Business Activities (SKK Migas) Parulian Sihotang explained, the inclusion of CSR costs into cost recovery is based on Article 12 of Government Regulation (PP) Number 27 of 2017 signed by President Joko Widodo on July 19, 2017 ago. According to him, charging CSR to the state treasury is needed to reduce tensions between investors and the surrounding community. CSR funds can now enter cost recovery; this reduces pressure always occurs in the field. Parulian Sihotang, as Deputy of Finance and Monetization at SKK MIGAS He explained that the CSR component during exploitation had entered the cost recovery component. However, after PP No. 79 of 2010 was issued, it only applies to CSR during the exploration period, which will be paid when the oil and gas block begins production.

According to Tirmidhi, the Multinational Company's CSR can be seen on the New York Exchange. Every multinational Company has a report there, but the details are complicated in that it needs unique ways that researchers must do it. So far, the programs implemented are education, Health, and economic development. Whatever the name and form of the activity is not a problem, openness is important and not permissible if CSR becomes a burden of operational costs, it is feared that the transfer of fees is not valid.

However, the Regent of Siak, Mr. H. Syamsuar, said it continued to work to build school facilities and infrastructure. He also appreciated the assistance provided by SKK Migas and PT CPI, who had built new classrooms in three elementary schools in West Minas. The Siak Regent's commitment to the world of education in the Siak Regency region. Coupled with evidence that all school fees are not charged to parents, but paid by the Government. It means that there is a cooperation between the Regional Government and the private sector in increasing human resources but contains the State Defense's value if viewed from the perspective of national defense.

## 2 State-Owned CSR Model in the Mining Environment of Multinational Companies

The combination of CSR and State Defense can be made in a model matrix. If something is bolted in a matrix, it can be made level; it can be used to measure CSR State Defense Company's story is not only a Multinational Mining Company but all companies. The further debate over the issue of relevance and paradigm of the Company. The researcher places the highest value in the National Defense is the Love of the Fatherland because it emphasizes the non-physical spirit. Non-physical activities show themselves as servants of the State so that whatever activities are given to the community by the Company can be seen in the context of State Defense. This means that if a group of people carrying out on love, the country activities is non-physical in earnest, the other activities are State Defense activities. Then the environmental dimension (space) shows the highest value is the farthest, meaning that if the Company pays attention to the far distance, it must be noticed more.

## 5. Conclusions

Chevron Chevron Pacific Indonesia Inc. means on CSR a business-to-business, but the defense ministry dimension has a level of state defense totality value. PMN's interest in realizing good relations with surrounding communities through CSR. The Company needs political and moral support for future business sustainability. In Carroll Archie's framework in general, PT Chevron Pacific Indonesia's CSR is in the wrong category by assessing the CSR characteristics carried out. CSR features are related to ethical norms developed, motivation, goals, proper orientation, and strategy. Assessment of 4 types of CSR activities conducted by Chevron Pacific Indonesia Inc. in achieving Corporate Citizenship; the fields of economic development, education, Health, and the environment.

The emic values of "State Defense" developed in the Siak Regency Government even though they are not mentioned, but the joy of defending the country goes well. Many development activities in achieving prosperity in the context of State defense. Siak Regency through slogan: Siak is The True Malay. Showing self-existence between the surrounding area. Love the homeland as a form of the rights and obligations of the State's defense in a constitutional manner as Article 27 paragraph 3 of the 1945 Law "every citizen has the right and obligation to participate in defense of the state."

In principle, PMN CSR can be combined with the National Defense program through strategic coordination between the Ministry of Energy and Mineral Resources, the Ministry of Defense of the Republic of Indonesia and the Ministry of Home Affairs. At the operational compliance between SKK Migas, the Director-General of Pothon Kemhan RI and the Governor. The technical level between the Company, local Government, and military territorial commander in the operation area. The program can be implemented without reducing and increasing the PMN CSR Program's burden that has been and is being implemented. The point is that the PMN CSR Program can be seen in the context of the National Defense and recorded implementation in the Regional Government. Transparency as an academic and moral demand can be overcome by reducing the burden on the bureaucratic chain so that management in any form related to finance and public interests can be carried out openly.

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